



BLUE BARN CIDER

BLUEBARNCIDERY.COM • 928 MANITOU RD, HILTON, NY • (585) 366-7358

SPONSORSHIP

Sponsoring our event offers an exclusive opportunity to extend an audience and ally your brand with a positive and unforgettable experience.

Sponsors will receive a spotlight through our marketing and promotional efforts, including social media posts/stories, website spotlight, and targeted advertising campaigns reaching 30,000+ people in our area.

Also, sponsors will be able to showcase their brand through enthusiastic signage at the event, getting their business in front of 10,000+ attendees and offering the perfect opportunity to reach thousands of possible new customers.

Facebook: 20.8K Followers

Instagram: 11.1K Followers

Website Traffic: 33K viewers monthly

Event Traffic: 10K Customers

(K = thousand)

SPONSORSHIP LEVELS

Supporter \$100

5 Spots Available

- Business logo displayed on our website event page
- Social media mention across all platforms (minimum of 3)

Friend \$200

2 Spots Available

- Business logo displayed on our website event page
- Social media mention across all platforms (minimum of 3)
- Business logo printed on event posters
- Business bio and website link display on our website event page

Partner \$400

2 Spots Available

- Business logo displayed on our website event page
- Social media mention across all platforms (minimum of 3)
- Business logo printed on event posters
- Business bio and website link display on our website event page
- Devoted social media posts across all platforms (minimum of 1)
- Business gets a dedicated 10'x10' sponsor booth at the event (Saturday & Sunday)*

* The event will take place rain or shine. Booths will be in the lawn area behind Blue Barn.

* Pop-up tents are strongly encouraged (we also recommend anchoring your tent). Tables and chairs will not be provided.



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SPONSORSHIP FORM CIDERFEST OCTOBER 2 - OCTOBER 6

Sponsor Information:

Business Name: _____

Business Address: _____

Contact Name: _____ Title: _____

Email: _____ Phone Number: _____

Website: _____

Instagram: _____ Facebook: _____

Business Bio: _____

Sponsorship Levels:

Levels	Cost:	Selection:
Supporter	\$100	
Friend	\$200	
Partner	\$400	

Please email your form and any questions to inquiries@bluebarncider.com

Once your sponsorship form is received and reviewed by the Blue Barn team to make sure your business aligns with our mission and values, you will receive an invoice for payment to the email address provided.

Thank you for supporting small local businesses.